

**Proposal Form**

This form is **required** to earn credit for an internship position. It *must* be uploaded to the

2U online course for IST 971 at least ***one week prior***to the start of the work assignment.

## STUDENT INFORMATION

Name: Satyen Sanjay Amonkar SU ID #: 677904609

Degree Program:  Information Management  Applied Data Science  Enterprise Data Systems

***For CAS candidates..***. ***Please check all that apply***.

*I have received permission to count this internship towards the CAS in Data Science*

Are you a 2U Online Learning Program student?  Yes  No

How many credit hours have you completed towards your degree? 1050

Current Address: 1023 Lancaster Ave, Syracuse, NY

City: Syracuse State: NY Zip: 13210 Phone: 315-403-4538

E-mail: ssamonka@syr.edu

Gender:  Female  Male Disability:  Yes  No

Ethnicity:  African American  American Indian/Alaskan Native

(Optional)  Asian American/Pacific Islander  Caucasian

Hispanic  Other Asian

Are you a United States citizen?  Yes  No If no, are you a permanent resident? no

Semester your Internship will begin:  Fall  Spring  Summer Year: 2019

Semester in which you will register:  Fall  Spring  Summer Year: 2019

Number of credits you want to earn from internship: 3 (Remember, 50 work hours = 1 credit)

Is this your  1st Internship through Information Studies? 2nd Internship through Information Studies?

Have you been involved in any type of experiential learning since you enrolled in college?  Yes  No

This is for a  **paid** Internship  **unpaid** Internship

Approximate dates of work block: From: 05/20/2019 To: 08/08/2019

Schedule (days, hours of work): 5 days,32 hours per week

Academic Advisor: Murali Venkatesh Faculty Supervisor: Scott Bernard

### *Please see back*

114 Hinds Hall • Syracuse, NY 13244• TEL 315-443-6137 • FAX 315-443-5673

[**www.ischool.syr.edu**](http://www.ischool.syr.edu)

**Internship Site INFORMATION**

Organization Name: Arkadium

Address: 40 W 25 St, 4th Floor, New York, NY 10010

City: New York City State: NY Zip: 10010

Phone: 212-337-3701 Fax:

E-mail: anne.dong@arkadium.com URL: [https://www.arkadium.com](https://www.arkadium.com/)

**SITE SUPERVISOR**

Name: ( Mr. or  Ms.) Sunny Zhu

Title: Data Analytics Manager E-mail: sunny.zhu@arkadium.com

Phone: 347-557-7345 Fax:

Additional Contact (if any): Anne Dong

Title: People Innovation Business Partner E-mail: anne.dong@arkadium.com

Phone: 212-337-3701 Fax:

**PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR PROPOSED PROJECTS/ACTIVITIES. (This is only your proposed activities. We realize this may change once you are involved in the internship.)**

Proposed Projects that I will be working on:

* Text mining of user feedback to group and aggregate similar complaints and suggestions
* Predictive analysis forecasting new revenue streams based on demographics and reach of potential partners
* Cluster analysis of existing partners based on demographics, features, performance and profitability
* Recommendations of content based on personas
* Analysis of trends and tagging to understand our customer base